

Marilyn

# VELVET COLLECTION

*in the news*

## Wine Spectator

September 17, 2004

### MARILYN MERLOT BARES ALL

“SEX SELLS!... Featuring the famous “Red Velvet” nude photo of Marilyn merlot on a peek-a-boo label, a first for the wine industry. To see all of her, you simply peel the label away...”



October 8, 2004

“Swirl, sniff, sip -- and ogle, thanks to a provocative new label from Marilyn Merlot Wines of Napa Valley...”



## Los Angeles Times

October 15, 2005

### BEYOND A COME-HITHER LABEL

“According to The Wine Spectator magazine, Marilyn wines are the fastest appreciating in the wine industry, and many believe that The Velvet Collection will as well.”

“The Velvet Collection wines keep Marilyn’s image alive,” said Clark Kidder, who has written five books on Marilyn Collectibles...”



October 4, 2004

### HEADLINE NEWS

News feature on The Velvet  
Collection wines

The San Diego

## Union-Tribune.

### SOME LIKE IT RED

“The most talked about wine purchase of the season...the famous image has a provocative, vinyl overlay covering the starlet’s assets...the wine is delicious -- lush, full-bodied, with many layers of flavor...”