



Norma Jeane 2009 Brings Value to the Table

Napa, CA November 4, 2009: The 2009 vintage of Norma Jeane – A Young Merlot is being released today and offers great value as a wine with bright fruit flavors that is ready to be enjoyed.

Before becoming known as Marilyn Monroe, young Norma Jeane Baker was a favorite of Hollywood photographers and graced many a calendar. One of these calendar photos has been chosen for the label of the 2009 vintage. The “Sittin’ on top of the World” pose calls to mind the song of the same name, which was popularized in a 1949 recording by Ray Charles. The image of the vivacious young Norma Jeane in a coy pose with her 40s hairstyle perfectly captures the breezy spirit and charm of that time.

Donna Holder, a principal of Marilyn Wines, takes special note of the value offered by Norma Jeane. “Diamonds may be a girl’s best friend,” she says, “but a really good ten dollar bottle of wine makes a terrific dinner companion.”

The wine is a blend of 77% Merlot and 23% Syrah and was cool fermented to capture its fresh fruit aromas and flavors – it is ruby in color, exuberant in flavor, and delightfully well balanced.

The 2009 vintage of Norma Jeane – A Young Merlot will be in wide national distribution at a suggested retail price of \$10.50 and is also available on the MarilynWines.com site and at the “Cult Wine Central” tasting room of the Napa Wine Company in Oakville. Other Marilyn wines currently available include Marilyn Merlot; The Velvet Collection; Sauvignon Blonde; and Blonde de Noirs sparkling wine. These wines can also be ordered by calling (707) 963-5475, or toll free at (866) MMWINES.

Further information:

John Gillespie

(707) 967-9299

jgillespie@winecolleagues.com