



## **An Elegant Marilyn Merlot Arrives**

Napa, CA May 24, 2010 – The release of the 2008 vintage of Marilyn Merlot on June 1<sup>st</sup> (the birth date of Marilyn Monroe) celebrates the 24<sup>th</sup> vintage of a wine appreciated by fans of the iconic star, collectors of Marilyn memorabilia, and lovers of fine Napa Valley wines.

The striking and glamorous image of Marilyn Monroe in a blue, shoulderless cocktail dress is taken from a publicity photo for the release of *The Asphalt Jungle* in 1950, a film noir classic for which director John Huston was nominated for an Oscar and in which Marilyn plays to perfection her role as the mistress of a crooked attorney.

"The photo on the label of this year's vintage of Marilyn Merlot is a favorite of mine," says Donna Holder, an owner of Marilyn Wines, "because it portrays not only elegance but also a kind of shy charm – a combination we'd like to think we also capture in the wine."

The 2008 vintage of Marilyn Merlot is a blend of 84% Merlot and 16% Cabernet Sauvignon from vineyards in Oakville and Yountville – in the very heart of Napa Valley.

This just-released vintage of Marilyn Merlot will be in wide national distribution at a suggested retail price of \$29.00 and is also available on the [MarilynWines.com](http://MarilynWines.com) website and at the Cult Wine Central tasting room of the Napa Wine Company in Oakville. Other Marilyn wines currently available include Norma Jeane, a Young Merlot; The Velvet Collection; and Blonde de Noirs sparkling wine. These wines can also be ordered by calling (707) 963-5475, or toll free at (866) MMWINES.

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